

BIOGRAPHY

Dr. Brandon Fleener, Managing Director Mid-West Region/People Analytics



Brandon Fleener, Ph.D. is the Managing Director of the Midwest Region and People Analytics at APTMetrics, Inc. Brandon has more than 15 years of experience providing services in the areas of talent management, pay equity, organizational surveys, job analysis, selection, multi-source feedback, and analytics. In addition to his experience and expertise in developing and implementing talent management programs, Brandon has experience designing and implementing enterprise level software and applications used to drive operations excellence and talent management initiatives.

Brandon's consulting experience spans the retail, manufacturing, pharmaceutical, insurance, financial, government, automotive, software, utility, and restaurant industries.

Before working at APTMetrics, Brandon worked as the senior research director of a consumer and operations analytics firm. Prior to his senior research director position he was a consultant providing leadership development and performance management services. Early in his professional career Brandon was employed by a large test publishing and consulting organization where he developed and implemented selection tests and organizational surveys.

Brandon received his master's degree and Ph.D. from the Illinois Institute of Technology in industrial-organizational psychology. He also received a certificate in compensation from the Illinois Institute of Technology and graduated from the University of Iowa with a B.B.A. in management/organizations and marketing.

Brandon is a member of the Society for Industrial and Organizational Psychology and the American Psychological Association.