

APTMetrics' Cultural Dynamics Assessment

A Tool to Ensure Culture Fit

Nearly half of new hires fail in the first 18 months on the job--often due to poor cultural fit. Yet, many companies fail to measure cultural competence as part of their pre-hire regimen--or unsuccessfully attempt to do so by administering a culturally generic assessment.

But how do you objectively and reliably measure whether a candidate will be a good fit for your organization?

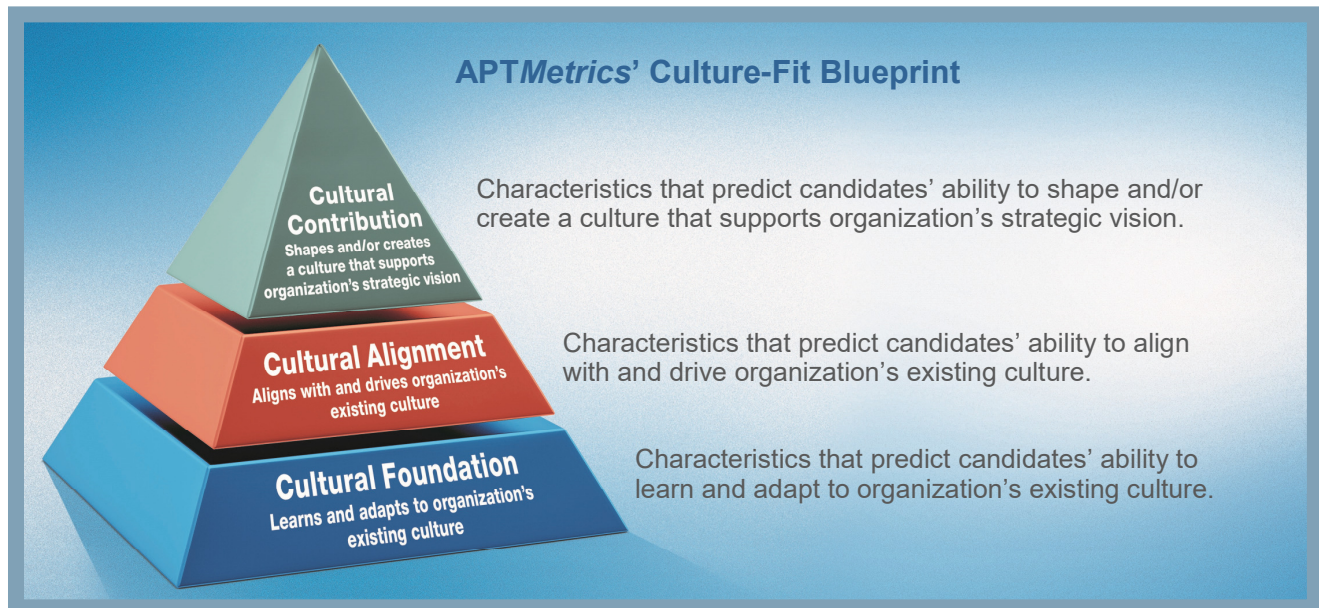
APTMetrics' Cultural Dynamics Assessment (CDA) can help you efficiently screen candidates who will embrace your values and culture, resulting in a more engaged and productive workforce that is less likely to turn over. The CDA can also be used as part of a process for hiring across job roles ranging from individual contributors up through mid-level leaders.

Key Features

- Custom storyline that uses game-based principles to create an engaging, yet informative view of your organization
- Adaptable across multiple job levels or specific roles
- Efficient 15- to 30-minute assessment that is mobile optimized
- Detailed feedback reports for selection, on-boarding and development

Extraordinary Benefits

- Efficient tool to help you sort through high volumes of candidates objectively and fairly
- Highly engaging candidate experience
- Delivers immediate bottom-line impact through reduced turnover and improved employee engagement and job performance



Watch our free SHRM Webcast "**Culture Fit in the Talent Acquisition Space: The Good, the Bad and the Ugly**" featuring APTMetrics' Jamie Winter, VP, Hiring & Promotion, on SHRM.org through October 2019.



Leader Assessment & Development | Litigation Support & Risk Reduction | Hiring & Promotion | Talent Management

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