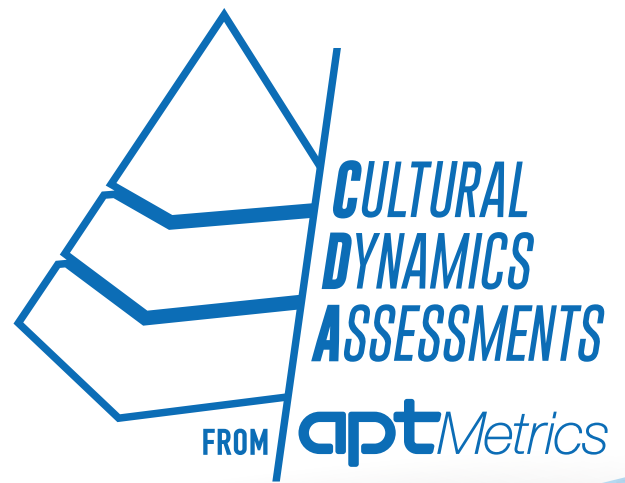


# Maximize Your Hiring Success

Nearly half of new hires fail in the first 18 months on the job\* often due to poor cultural “fit.” Yet, many companies fail to measure cultural competence as part of their pre-hire regimen, or unsuccessfully attempt to do so by administering a culturally generic assessment.



## APTMetrics' Cultural Dynamics Assessments

help you efficiently screen candidates who will embrace your values and culture, resulting in a more engaged and productive workforce that is less likely to turn over. Our Cultural Dynamics Assessments can also be used as part of a process for hiring across job roles ranging from individual contributors up through mid-level leaders.

## Extraordinary Benefits

- Efficiently sort through high volumes of candidates objectively and fairly
- Identify candidates who will thrive in your organization
- Provide candidates with a highly engaging learning and assessment experience
- Retain new hires for the long term
- Improve team productivity
- Deliver immediate bottom-line impact through
- reduced turnover and improved job performance

## Key Features

- Custom graphical “journey” storylines that enable candidates to learn about your organization and culture while you learn about them
- Flexible measurement constructs that can be adapted across multiple job levels or to specific roles
- Multi-platform, 15- to 30-minute assessments that are optimized for mobile devices
- Detailed feedback reports for selection, onboarding and development
- Objective measure of culture to minimize bias



Leader Assessment & Development | Litigation Support & Risk Reduction | Hiring & Promotion | Talent Management

[www.APTMetrics.com](http://www.APTMetrics.com)

\*Sullivan, J. (April 10, 2017). Ouch, 50% Of New Hires Fail! 6 Ugly Numbers Revealing Recruiting's Dirty Little Secret. Retrieved from <https://www.ere.net>